

Virtual Privacy Officer Program

Advise
Service



OVERVIEW

Data security breaches have become more common in all organizations, and the loss or disclosure of personal information can threaten client confidence, destroy the business brand and reputation, reduce your share price, lead to legal and regulatory fines and even result in senior executives losing their jobs.

DigitalDefence's virtual Privacy Officer, the vPO, will become your executive-level lead for all privacy matters. The vPO is accountable for privacy across your extended organization - from the Board to employees, as well as partners, vendors and clients.

The vPO will develop an enterprise privacy program that is compliant with all relevant privacy laws and regulations, ensuring that it is aligned with your existing business strategy. The vPO provides guidance to ensure that privacy controls are adequate; most importantly, they provide the training and support to build a corporate privacy culture.

BENEFITS

- Reduced costs—a vPO costs approximately 30–40% of the cost of a full-time permanent Privacy Officer. Because you engage the vPO when you need their support on an hours per month, or full-time for a predetermined period, your costs are predictable
- Availability—Virtual Privacy Officers can be in place within days, avoiding period when key roles are unfilled
- Qualified—Our virtual Privacy Officers are practicing lawyers; they are prepared to offer the legal guidance to fully protect your organization. In addition, they hold industry-leading privacy and IT security certifications

Improve corporate risk reduction with strategic security and privacy services.

Is the virtual Privacy Officer Program right for your company?

- Does your organization have the knowledge and resources required to address privacy compliance in an increasingly connected world?
- Is privacy consistently integrated into your business processes?
- As you migrate business services to "the cloud", are you sacrificing privacy and increasing your liability?
- Are you familiar with the legal requirements that must be followed in the event of a data security breach, and are you prepared to protect yourself?



- Independent—Our privacy leaders will provide unbiased advice when addressing your specific privacy requirements.

SERVICE DESCRIPTION

As part of the placement process, DigitalDefence works with each client to identify how the vPO can most effectively support an organization's security program. Typical duties for the vPO include:

- Develop a comprehensive strategy and enterprise-wide privacy program for your organization, including documented policies and guidance
- Perform a privacy check-up for your organization, establishing baseline behavior and identifying gaps between current and most effective practices
- Create and implement an enterprise-wide privacy program, ensuring adequate controls are in place and track progress towards compliance
- Track existing, new and changing privacy compliance requirements as established by International, National and local laws as well as industry-specific regulations
- Provide specific guidance on Canadian privacy laws, including PIPEDA and CASL (Canada's anti-spam law)
- Complete Privacy Impact Assessments, PIAs, to support specific projects
- Conduct Privacy by Design (PbD) reviews
- Conduct privacy audits of 3rd parties and vendors to ensure the privacy of your data across the supply chain
- Provide legal guidance and review Terms, Conditions, and Agreements to ensure the contractual protection of data privacy
- Assist in answering data protection and privacy questions as they arise
- Provide training and awareness around privacy issues
- Provide mentorship to in-house legal and privacy employees
- In the event that there is a privacy breach, provides full crisis management to ensure a successful resolution for the enterprise and all others affected

DigitalDefence tailors its vPO program to meet your specific requirements.

Our experts can provide thought leadership, fulfill the role of vPO on a permanent or part-time basis, or lead a "tiger team" to achieve specific objectives.

We can provide customized mentoring and training to all members of your security team to improve their effectiveness.

DigitalDefence will accommodate your specific needs and budget to ensure your success.

About DigitalDefence

DigitalDefence provides complete protection against data security breaches. We provide the advisory services that align security with your business strategy and practices. Our protection services secure your data by assessing vulnerabilities and validating security controls using audits and penetration testing, or "ethical hacking". And should you suffer a security or privacy breach, we provide the 24x7 response services and expertise to minimize financial and reputational loss.



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